



International Programs Offered at Connecticut Colleges and Universities

The following list was prepared by The Port Connecticut Transportation & International Trade Resource Directory. Please e-mail any changes or corrections to:

listings@portconnecticut.com

Central Connecticut State University

School of Business

1615 Stanley St.

New Britain, CT 06053

Phone:

Fax: 860-832-3219

wwwsb.ccsu.edu/IB

E-mail: claffey@ccsu.edu

Contact: George Claffey, chair, Management Information Systems Department

Program Description: The International Business program prepares its graduates for advanced graduate study and for entry-level positions in global and international business enterprises. The program provides students with a broad general education that includes language, culture and international courses and, at the same time, provides students with a core of international business courses and selected specializations in the functional business areas.

China Resource Center

1615 Stanley St.

New Britain, CT 06050

Phone: 860-832-2813

Fax: 860-832-3140

www.ccsu.edu/china

E-mail: shenx@ccsu.edu

Contact: Dr. Xiaoping Shen, coordinator of the China Resource Center and assistant professor of geography

Program Description: The China Resource Center conducts business-management training courses for the Chinese clients of Connecticut companies. These courses are tailored to the needs of the Connecticut companies and are offered in Connecticut or China. We train Connecticut managers and executives in cultural sensitivity and negotiation practices, and provide a forum for the discussion of developments in the Asian-Pacific region that may impact Connecticut business and industry. We also offer on-site language instruction and provide translation services, as well as a referral service for matching Connecticut and Chinese corporations.

Fairfield University

Center for Global Competitiveness
North Benson Road
Fairfield, CT 06430-5195
Phone: 203-254-4000, ext. 2847
Fax: 203-254-4120

www.fairfield.edu

E-mail: bbhalla@mail.fairfield.edu

Contact: Dr. Bharat B. Bhalla, director

Program Description: The center assists companies that are interested in expanding into new markets or beginning international trade. The center provides comprehensive "product-specific" marketing plans targeted to specific areas of the world, including information about a specific country that may be best suited for a company, along with recommendations about feasible entry strategies into that target country. The university also offers an MBA concentration in international business and a certificate program for advanced study in international business and marketing.

Quinnipiac University

Lender School of Business Center
275 Mount Carmel Ave.
Hamden, CT 06518
Phone: 203-582-5279, 203-582-8259, 1-800-462-1944
Fax: 203-582-8664

www.quinnipiac.edu

E-mail: Xiaohong.He@quinnipiac.edu

Contact: Xiaohong He, chairperson and professor of international business

Program Description: The program's mission is to offer a unique international business curriculum that helps nurture and develop students' abilities and interests. Students are exposed to a multiplicity of perspectives and challenges to develop a broad and inquisitive mindset. Concurrently, practical knowledge and skills also are emphasized through the active development of technical and business-related skills. In addition, there is a focus on developing key conceptual, analytical and practical competencies, including critical thinking, negotiation skills, global awareness and sensitivity toward cultural differences and ethical issues. Besides offering a BS degree in International Business, the program offers two certificate programs in export marketing and international purchasing (or global supply chain management).

Rensselaer Polytechnic Institute

International Management Department
275 Windsor St.
Hartford, CT 06120
Phone: 860-548-2431
Fax: 860-542-0866

www.rh.edu

E-mail: polson@rh.edu

Contact: Dr. Peter Olson, professor of international management

Program Description: Rensselaer runs short programs on countries and some documentation support programs. The university works closely with the Connecticut Quality Council and the district office of the Department of Commerce to hold programs on international trade issues at the university. Rensselaer's MS and MBA programs in International Management are offered on campus in Hartford and Groton, as well as through distance-education programs.

Rensselaer Polytechnic Institute

Lally School of Management and Technology
Attn: Professor Peter W. Schroth
275 Windsor St.
Hartford, CT 06120-2991
Phone: 860-548-7845 (direct line), 860-548-2400 (Lally School)

Fax: 860-547-0866

www.rh.edu/lsmst

E-mail: Schroth@rh.edu

Contact: Peter W. Schroth, professor of international finance and director of the Center for Global Business Studies

Program Description: The Center for Global Business Studies at the Lally School of Management and Technology facilitates interdisciplinary projects that focus on developing expertise in such areas as economics, finance, policy, marketing and law as they relate to selected problems in international management. Rensselaer also offers MS and MBA concentrations in International Management.

St. Joseph College

168 Asylum Ave.

West Hartford, CT 06117-2791

Phone: 860-231-5515

Fax: 860-231-8396, 860-231-6770

www.sjc.edu

E-mail: sraman@sjc.edu

Contact: Shymala Raman, director of international studies

Program Description: St. Joseph College offers an international studies major that provides an inquiry and issues-based outlook on the global community. Students combine core courses, a language requirement and study abroad with a concentration in one of three areas: Economy/Polity and Society, Languages and Cultures, or Self-Designed. St. Joseph College has exchange agreements with schools in the Netherlands, Japan, Australia and England and has sent students to study in France, Spain, Italy, India and Guatemala.

Teikyo Post University

800 Country Club Road, PO Box 2540

Waterbury, CT 06723-2540

Phone: 203-596-4671

Fax: 203-596-4618

www.tpuonline.com

E-mail: jslisz@teikyopost.edu

Contact: Judith Slisz, dean

Program Description: Teikyo Post University offers a BS in international business administration as well as a certificate in international business administration. Two formats: classroom program at main and branch campuses and online. Those who lack proficiency in English language and communication are invited to enroll in ELC 101.90—English Communication Skills—totally online!

University of Connecticut

Center for Latin American and Caribbean Studies

843 Bolton Road U-1161

Storrs, CT 06269-1161

Phone: 860-486-4964

Fax: 860-486-2963

www.ia.uconn.edu/clacs

E-mail: lamsadm2@uconnvm.uconn.edu

Contact: Julia Barstow, program associate

Program Description: The center offers a joint degree, MBA/MA in Latin American studies, as well as a business concentration within the Latin American studies masters' program. The Business Outreach Office in the center produces the **Directory of Connecticut Firms in the Latin American Market**, in cooperation with the School of Business Administration's Center for International Business Education and Research, the MetroHartford Chamber of Commerce and the state of Connecticut Department of Community and Economic Development. The Business Outreach Office provides assistance to any businesses interested in entering the Latin American market. The center also offers a BA, an undergraduate minor, and a MA/MBA in Latin American Studies.

University of Connecticut

International Business Programs Office

School of Business

2100 Hillside Road, Unit 1041

Storrs, CT 06269

Phone: 860-486-4134

Fax: 860-486-5497

www.sba.uconn.edu/internationalprograms

E-mail: subhash@sba.uconn.edu

Contact: Professor Subhash Jain, director

Program Description: The mission of the International Business Programs office at the UConn School of Business Administration is to enhance existing outreach, academic and research programs in the global marketplace. This is done through two centers, the Center for International Business Education and Research, funded by the U.S. Department of Education, and the GE Capital Global Learning Center, funded by an endowment from the GE Capital Corp.

University of Hartford

International Center

200 Bloomfield Ave.

West Hartford, CT 06117

Phone: 860-768-5100

Fax: 860-768-4726

www.hartford.edu

E-mail: stevenson@mail.hartford.edu

Contact: Dr. Catherine Stevenson, associate professor and director of international studies

Program Description: The University of Hartford offers an undergraduate degree in International Studies in its College of Arts and Sciences. In addition, students in the MBA program in the Barney School of Business may concentrate in the field of International Business. The university offers courses in seven foreign languages: French, Spanish, German, Italian, Russian, Japanese and Hebrew. Study-abroad programs are available in all academic disciplines in more than 20 countries.

University of New Haven

School of Business

300 Orange Ave.

West Haven, CT 06516

Phone: 203-932-7277 (Laria), 203-932-7115 (Dean), 203-932-7109 (Department of International Business)

www.newhaven.edu/business, www.mba.newhaven.edu

E-mail: rlaria@charger.newhaven.edu, mrduarte@charger.newhaven.edu

Contact: Richard T. Laria, director, MBA Program

Program Description: The MBA concentration in international business is designed to prepare managers to deal with the latest methods of analysis related to international business. These include the basic techniques and skills, such as adapting to new political and cultural environments, which are not normally covered by traditional courses. The university also offers a BS in international business and an international business certificate.

Yale University

Yale Center for International and Area Studies / Programs in International Educational Resources
PO Box 208206, Yale University

New Haven, CT 06520-8206

Phone: 203-432-3410

Fax: 203-432-5963

www.yale.edu/ycias, www.yale.edu/pieris

E-mail: pier.resource@yale.edu

Contact: Caryn Stedman, PIER director

Phone: 203-432-3429

Fax: 203-432-9886

E-mail: caryn.stedman@yale.edu

Program Description: The Yale Center for International and Area Studies is Yale's premier institute for bringing together the international resources of the university. In addition to teaching and research on international affairs and societies and cultures around the world, the center brings international education and training to businesses, the media, educators and the community at large, sponsors more than 500 lectures, conferences, workshops and roundtables each year, and produces a range of academic publications. The center also administers six undergraduate majors and four master's degree programs, including a BA in international studies and an MA in international relations.